

# CONTRACT



**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

<b>Contract / Revision</b> 145745 /		<b>Alt. Order #</b>
<b>Product</b> Week of 6/25		
<b>Contract Dates</b> 06/25/12 - 06/30/12		<b>Est. #</b>
<b>Advertiser</b> POL - Lingle 2012		<b>Original Date / Revision</b> 06/12/12 / 06/12/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**POL - Lingle 2012**  
**Attention: Lenny Klompus**  
**P. O Box 4559**  
**Honolulu, HI 96812**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	06/25/12	06/29/12	M-F 5a-8a Morning News	5a-8a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				3	\$250.00			
N 2	KHON	06/25/12	06/29/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				2	\$500.00			
N 3	KHON	06/25/12	06/29/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				2	\$1,500.00			
N 4	KHON	06/25/12	06/29/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				1	\$1,500.00			
N 5	KHON	06/25/12	06/29/12	M-F 10p-1035p News	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				1	\$1,000.00			
N 6	KHON	06/25/12	06/29/12	Inside Edition	1035p-1105p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				1	\$300.00			
N 7	KHON	06/30/12	06/30/12	Major League Baseball	Sa 1p-430p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-----S-				2	\$200.00			
<b>Totals</b>											<b>12</b>	<b>\$7,950.00</b>

\*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 06/30/12	12	\$7,950.00	\$6,757.50	\$318.41	\$7,075.91
<b>Totals</b>	<b>12</b>	<b>\$7,950.00</b>	<b>\$6,757.50</b>	<b>\$318.41</b>	<b>\$7,075.91</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

**CONTRACT**

**KHON**  
 88 Piikoi Street  
 Honolulu, HI 96814  
 (808)591-2222

And:

**POL - Lingle 2012**  
**Attention: Lenny Klompus**  
**P. O Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 145747 /		<b>Alt. Order #</b>
<b>Product</b> Week of 7/2		
<b>Contract Dates</b> 07/02/12 - 07/07/12		<b>Est. #</b>
<b>Advertiser</b> POL - Lingle 2012		<b>Original Date / Revision</b> 06/12/12 / 06/12/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

											Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/02/12	07/06/12	M-T 5a-8a Morning News	5a-8a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/02/12	07/08/12	11-----	2			\$250.00				
N 2	KHON	07/02/12	07/06/12	M-T 5p-530p News	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/02/12	07/08/12	MTWTF--	1			\$500.00				
N 3	KHON	07/02/12	07/06/12	M-T 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/02/12	07/08/12	MT-----	1			\$1,500.00				
N 5	KHON	07/02/12	07/06/12	M-T 10p-1035p News	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/02/12	07/08/12	MT-----	1			\$1,000.00				
N 6	KHON	07/02/12	07/06/12	Inside Edition	1035p-1105p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/02/12	07/08/12	11-----	2			\$300.00				
N 7	KHON	07/07/12	07/07/12	Major League Baseball	Sa 1p-430p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/02/12	07/08/12	-----S-	2			\$200.00				
Totals											9	\$4,500.00

\*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/07/12	9	\$4,500.00	\$3,825.00	\$180.23	\$4,005.23
<b>Totals</b>	<b>9</b>	<b>\$4,500.00</b>	<b>\$3,825.00</b>	<b>\$180.23</b>	<b>\$4,005.23</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

## CONTRACT



**KHON**  
 88 Piikoi Street  
 Honolulu, HI 96814  
 (808)591-2222

And:

**POL - Lingle 2012**  
 Attention: Lenny Klompus  
 P. O Box 4559  
 Honolulu, HI 96812

<b>Contract / Revision</b> 145748 /		<b>Alt. Order #</b>
<b>Product</b> Week of 7/9		
<b>Contract Dates</b> 07/09/12 - 07/15/12		<b>Est. #</b>
<b>Advertiser</b> POL - Lingle 2012		<b>Original Date / Revision</b> 06/12/12 / 06/12/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/09/12	07/13/12	M-F 5a-8a Morning News	5a-8a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				3	\$250.00			
N 2	KHON	07/09/12	07/13/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				1	\$500.00			
N 3	KHON	07/09/12	07/13/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$1,500.00			
N 4	KHON	07/09/12	07/13/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				1	\$1,500.00			
N 5	KHON	07/09/12	07/13/12	M-F 10p-1035p News	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	MTWTF--				1	\$1,000.00			
N 6	KHON	07/15/12	07/15/12	Su 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	-----S				1	\$1,500.00			
N 7	KHON	07/10/12	07/10/12	MLB Allstar Game	Tu 1p-5p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/09/12	07/15/12	-T-----				1	\$650.00			
<b>Totals</b>											10	\$8,900.00

\*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/15/12	10	\$8,900.00	\$7,565.00	\$356.46	\$7,921.46
<b>Totals</b>	10	\$8,900.00	\$7,565.00	\$356.46	\$7,921.46

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

**CONTRACT**

**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

And:

**Linda Lingle Senate Committee C/O**  
**Seed**  
**PO Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 915481 /		<b>Alt Order #</b>
<b>Product</b> 6/18 WK		
<b>Contract Dates</b> 06/18/12 - 06/24/12		<b>Estimate #</b>
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 05/29/12 / 06/14/12
<b>Billing Cycle</b> EOM	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

**KITV\_MT - 915481ME**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	06/20/12	06/20/12	SF Giants Baseball	Various		1:00			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	--W----				2	\$100.00			
N 2	KITV	06/22/12	06/22/12	SF Giants Baseball	Various		1:00			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	----F--				2	\$100.00			
N 3	KITV	06/18/12	06/24/12	DAY ROS	7A-5P		1:00			NM	13	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	MTWTF--				13	\$20.00			
N 4	KITV	06/18/12	06/24/12	PRIME ROS	5-11P		1:00			NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	MTWTFSS				12	\$40.00			
<b>Totals</b>											<b>29</b>	<b>\$1,140.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
05/28/12 - 06/24/12	29	\$1,140.00	\$969.00	\$45.66	\$1,014.66
<b>Totals</b>	<b>29</b>	<b>\$1,140.00</b>	<b>\$969.00</b>	<b>\$45.66</b>	<b>\$1,014.66</b>

**KITV - 915481TV**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	06/18/12	06/24/12	KITV 4 News This Morning	5-7am		1:00			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	MTWTF--				3	\$140.00			
N 2	KITV	06/18/12	06/24/12	GMA M-F	7-9am		1:00			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	MTWTF--				2	\$140.00			
N 3	KITV	06/24/12	06/24/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			1:00			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	-----S				1	\$140.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**KITV**  
HAWAII

**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

<u>Contract / Revision</u> 915481 /		<u>Alt Order #</u>
<u>Contract Dates</u> 06/18/12 - 06/24/12		<u>Product</u> 6/18 WK
<u>Advertiser</u> Linda Lingle Senate Com		<u>Estimate #</u>
		<u>Original Date / Revision</u> 05/29/12 / 06/14/12

KITV - 915481TV										Spots/	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week						
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
N 4	KITV	06/18/12	06/24/12	Ellen	3-4pm		1:00				NM	2	\$280.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		06/18/12	06/24/12	MTWTF--				2		\$140.00				
N 5	KITV	06/18/12	06/24/12	Dr Oz 4-5p	4-5p		1:00				NM	3	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		06/18/12	06/24/12	MTWTF--				3		\$200.00				
N 6	KITV	06/18/12	06/24/12	KITV News At 5	5-5:30pm		1:00				NM	2	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		06/18/12	06/24/12	MTWTF--				2		\$600.00				
N 7	KITV	06/18/12	06/24/12	KITV News At 6	6-6:30pm		1:00				NM	2	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		06/18/12	06/24/12	MTWTF--				2		\$1,000.00				
N 8	KITV	06/19/12	06/24/12	KITV News At 10	10-1035pm		1:00				NM	2	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		06/18/12	06/24/12	-TWTF--				2		\$1,000.00				
N 9	KITV	06/19/12	06/24/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		1:00				NM	2	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		06/18/12	06/24/12	-TWTF--				2		\$600.00				
N 10	KITV	06/18/12	06/24/12	Nightline	11-1130p		1:00				NM	2	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		06/18/12	06/24/12	MTWTF--				2		\$100.00				
N 11	KITV	06/19/12	06/24/12	NBA FINALS	NBA FINALS		1:00				NM	3	\$4,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>				
Week:		06/18/12	06/24/12	-1-1--1				3		\$1,600.00				
Totals												24	\$13,120.00	

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
05/28/12 - 06/24/12	24	\$13,120.00	\$11,152.00	\$525.48	\$11,677.48
<b>Totals</b>	24	\$13,120.00	\$11,152.00	\$525.48	\$11,677.48

Contract Totals 53 \$14,260.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

And:

**Linda Lingle Senate Committee C/O**  
**Seed**  
**PO Box 4858**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 920881 /		<b>Alt Order #</b>
<b>Product</b> 6/18		
<b>Contract Dates</b> 06/18/12 - 06/18/12		<b>Estimate #</b>
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 06/14/12 / 06/14/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	06/18/12	06/18/12	TV 4 News 10-11p	1030P		2:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Days</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	-----				1	\$2,500.00			
Totals											1	\$2,500.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
05/28/12 - 06/18/12		\$2,500.00	\$2,125.00	\$100.13	\$2,225.13
<b>Totals</b>		<b>\$2,500.00</b>	<b>\$2,125.00</b>	<b>\$100.13</b>	<b>\$2,225.13</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing advertising time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## CONTRACT

KITV  
HAWAII

KITV  
801 South King Street  
Honolulu, HI 96813  
(808)535-0400

www.KITV.com

nd:

Lingle/R/Senate C/O  
Seed  
PO Box 2119  
Honolulu, HI 96805

<b>Contract / Revision</b> 920479 /		<b>Alt Order #</b>
<b>Product</b> 7/2 WK		
<b>Contract Dates</b> 07/02/12 - 07/08/12		<b>Estimate #</b>
<b>Advertiser</b> Lingle/R/Senate		<b>Original Date / Revision</b> 06/13/12 / 06/13/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

## KITV\_MT - 920479ME

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/02/12	07/08/12	M-SU Sign On - Sign Off	7A-5P		:30			NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	MTWTF--				8	\$10.00			
2	KITV	07/02/12	07/08/12	M-SU Sign On - Sign Off	5-11P		:30			NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	MTWTFSS				8	\$20.00			
<b>Totals</b>											16	\$240.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/08/12	16	\$240.00	\$204.00	\$9.61	\$213.61
<b>Totals</b>	16	\$240.00	\$204.00	\$9.61	\$213.61

## KITV - 920479TV

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/02/12	07/08/12	KITV 4 News This Morning	5-7am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	11--1--				3	\$100.00			
2	KITV	07/02/12	07/08/12	GMA M-F	7-9am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	1--11--				3	\$100.00			
3	KITV	07/07/12	07/07/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-----S-				1	\$100.00			
4	KITV	07/08/12	07/08/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-----S				1	\$100.00			
5	KITV	07/02/12	07/08/12	Ellen	3-4pm		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	11-1---				3	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

<b>Contract / Revision</b> 920479 /		<b>Alt Order #</b>
<b>Contract Dates</b> 07/02/12 - 07/08/12	<b>Product</b> 7/2 WK	<b>Estimate #</b>
<b>Advertiser</b> Lingle/R/Senate		<b>Original Date / Revision</b> 06/13/12 / 06/13/12

**KITV - 920479TV**

KITV - 920479TV											Spots/		
Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week	Rate	Type	Spots	Amount	
		Start Date	End Date	Weekdays			Spots/Week	Rate					
6	KITV	07/02/12	07/08/12	Dr Oz 4-5p	4-5p		:30			NM	2	\$250.00	
		Start Date	End Date	Weekdays			Spots/Week	Rate					
Week:		07/02/12	07/08/12	11-----			2	\$125.00					
7	KITV	07/02/12	07/08/12	KITV News At 5	5-5:30pm		:30			NM	2	\$600.00	
		Start Date	End Date	Weekdays			Spots/Week	Rate					
Week:		07/02/12	07/08/12	1--1---			2	\$300.00					
8	KITV	07/07/12	07/07/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$300.00	
		Start Date	End Date	Weekdays			Spots/Week	Rate					
Week:		07/02/12	07/08/12	-----1-			1	\$300.00					
9	KITV	07/02/12	07/08/12	KITV News At 6	6-6:30pm		:30			NM	2	\$1,000.00	
		Start Date	End Date	Weekdays			Spots/Week	Rate					
Week:		07/02/12	07/08/12	11-----			2	\$500.00					
10	KITV	07/07/12	07/07/12	KITV News at 6 Saturday	KITV News at 6 Sa		:30			NM	1	\$300.00	
		Start Date	End Date	Weekdays			Spots/Week	Rate					
Week:		07/02/12	07/08/12	-----1-			1	\$300.00					
11	KITV	07/02/12	07/08/12	KITV News At 10	10-1035pm		:30			NM	1	\$500.00	
		Start Date	End Date	Weekdays			Spots/Week	Rate					
Week:		07/02/12	07/08/12	1-----			1	\$500.00					
12	KITV	07/02/12	07/08/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	1	\$300.00	
		Start Date	End Date	Weekdays			Spots/Week	Rate					
Week:		07/02/12	07/08/12	---1---			1	\$300.00					
13	KITV	07/02/12	07/08/12	Nightline	11-1130p		:30			NM	3	\$150.00	
		Start Date	End Date	Weekdays			Spots/Week	Rate					
Week:		07/02/12	07/08/12	11-1---			3	\$50.00					
Totals											24	\$4,500.00	

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/08/12	24	\$4,500.00	\$3,825.00	\$180.23	\$4,005.23
<b>Totals</b>	24	\$4,500.00	\$3,825.00	\$180.23	\$4,005.23

**Contract Totals** 40 \$4,740.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



## CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

and:

**Lingle/R/Senate C/O**  
**Seed**  
**Po Box 4559**  
**Honolulu, HI 96805**

<b>Contract / Revision</b> 920668 /		<b>Alt Order #</b>
<b>Product</b> 7/9 WK		
<b>Contract Dates</b> 07/09/12 - 07/15/12		<b>Estimate #</b>
<b>Advertiser</b> Lingle/R/Senate		<b>Original Date / Revision</b> 06/13/12 / 06/13/12
<b>Billing Cycle</b> EOM	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

## KITV\_MT - 920668ME

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/11/12	07/11/12	SF Giants Baseball	Various		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--W----				4	\$50.00			
2	KITV	07/09/12	07/15/12	DAY ROS	7A-5P		:30			NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				12	\$10.00			
3	KITV	07/09/12	07/15/12	PRIME ROS	5-11P		:30			NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTFSS				12	\$20.00			
<b>Totals</b>											<b>28</b>	<b>\$560.00</b>

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	28	\$560.00	\$476.00	\$22.43	\$498.43
<b>Totals</b>	<b>28</b>	<b>\$560.00</b>	<b>\$476.00</b>	<b>\$22.43</b>	<b>\$498.43</b>

## KITV - 920668TV

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/09/12	07/15/12	KITV 4 News This Morning	5-7am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	11111--				5	\$100.00			
2	KITV	07/09/12	07/15/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	11111--				5	\$100.00			
3	KITV	07/14/12	07/14/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1-				1	\$100.00			
4	KITV	07/15/12	07/15/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1				1	\$100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

Contract / Revision	Alt Order #
920668 /	

Contract Dates	Product	Estimate #
07/09/12 - 07/15/12	7/9 WK	

Advertiser	Original Date / Revision
Lingle/R/Senate	06/13/12 / 06/13/12

**KITV - 920668TV**

KITV - 920668TV					Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
I 5	KITV	07/09/12	07/15/12	GMA In The Afternoon	1-2pm		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				3	\$100.00			
I 6	KITV	07/09/12	07/15/12	Ellen	3-4pm		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				3	\$100.00			
I 7	KITV	07/09/12	07/15/12	Dr Oz 4-5p	4-5p		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				3	\$125.00			
I 8	KITV	07/09/12	07/15/12	KITV News At 5	5-5:30pm		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				3	\$300.00			
I 9	KITV	07/15/12	07/15/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1				1	\$300.00			
I 10	KITV	07/09/12	07/15/12	KITV News At 6	6-6:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				2	\$500.00			
I 11	KITV	07/14/12	07/14/12	KITV News at 6 Saturday	KITV News at 6 Sa		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1-				1	\$300.00			
N 12	KITV	07/09/12	07/15/12	KITV News At 10	10-1035pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				2	\$500.00			
N 13	KITV	07/09/12	07/15/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				3	\$300.00			
N 14	KITV	07/09/12	07/15/12	Nightline	11-1130p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				3	\$50.00			
N 15	KITV	07/15/12	07/15/12	SECRET MILLIONAIRE	7-8pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----S				1	\$1,000.00			
Totals											37	\$7,725.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	37	\$7,725.00	\$6,566.25	\$309.40	\$6,875.65
<b>Totals</b>	<b>37</b>	<b>\$7,725.00</b>	<b>\$6,566.25</b>	<b>\$309.40</b>	<b>\$6,875.65</b>

**Contract Totals 65 \$8,285.00**

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**CONTRACT**

**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

And:

**Linda Lingle Senate Committee C/O**  
**Seed**  
**PO Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 917163 /		<b>Alt Order #</b>	
<b>Product</b> WEB-JULY			
<b>Contract Dates</b> 07/09/12 - 07/29/12		<b>Estimate #</b>	
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 06/04/12 / 06/14/12	
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash	
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Web Local	
<b>Special Handling</b> Political Duplicate File Copy			
<b>Demographic</b> Adults 25-54			
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>	
<b>Agency Ref</b>		<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	07/29/12	07/29/12	Run of Site	Run of Site		:01			NS	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				1	\$5,000.00			
Totals											1	\$5,000.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	1	\$5,000.00	\$4,250.00	\$200.26	\$4,450.26
<b>Totals</b>	<b>1</b>	<b>\$5,000.00</b>	<b>\$4,250.00</b>	<b>\$200.26</b>	<b>\$4,450.26</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**CONTRACT**

**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**Linda Lingle Senate Committee**  
**P.O. Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 777441 /		<b>Alt Order #</b>
<b>Product</b> Initial Campaign		
<b>Contract Dates</b> 06/11/12 - 06/17/12		<b>Estimate #</b> Flight One, Week 1
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 06/06/12 / 06/07/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHNL	<b>Account Executive</b> David Nola	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHNL	06/11/12	06/17/12	Hawaii News Now: Sunrise	5a-7a		1:00			NM	10	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/11/12	06/17/12	MTWTF--				10	\$210.00			
N 2	KHNL	06/11/12	06/17/12	NBC Today Show	7a-9a		1:00			NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/11/12	06/17/12	MTWTF--				4	\$280.00			
N 3	KHNL	06/11/12	06/17/12	Hi News Now at Five	5p-530p		1:00			NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/11/12	06/17/12	11111--				5	\$240.00			
N 4	KHNL	06/11/12	06/17/12	Hi News Now at 5:30	530p-6p		1:00			NM	5	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/11/12	06/17/12	11111--				5	\$290.00			
N 5	KHNL	06/11/12	06/17/12	NBC Nightly News	6p-630p		1:00			NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/11/12	06/17/12	MTWT---				3	\$430.00			
N 6	KHNL	06/11/12	06/17/12	Hi News Now at Ten M-Su	10p-1035p		1:00			NM	4	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/11/12	06/17/12	MTWTF--				4	\$480.00			
N 7	KHNL	06/11/12	06/17/12	The Tonight Show	1035p-1137p		1:00			NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/11/12	06/17/12	MTWT---				2	\$420.00			
N 8	KHNL	06/11/12	06/17/12	Law & Order SVU	9p-10p		1:00			NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/11/12	06/17/12	--W----				1	\$720.00			
N 9	KHNL	06/11/12	06/17/12	Dateline NBC	9p-10p		1:00			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/11/12	06/17/12	----F--				1	\$280.00			
N 10	KHNL	06/11/12	06/17/12	Hi News Now at Ten	10p-1035p		1:00			NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/11/12	06/17/12	-----S-				1	\$480.00			
N 11	KHNL	06/17/12	06/17/12	Meet The Press	6a-2p		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

<b>Contract / Revision</b> 777441 /		<b>Alt Order #</b>
<b>Contract Dates</b> 06/11/12 - 06/17/12	<b>Product</b> Initial Campaign	<b>Estimate #</b> Flight One, Week 1
<b>Advertiser</b> Linda Lingle Senate Com		<b>Original Date / Revision</b> 06/06/12 / 06/07/12

											Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		06/11/12	06/17/12	-----S	1				\$200.00			
N 12	KHNL	06/11/12	06/17/12	PGA Golf	5a-5p		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		06/11/12	06/17/12	-----S-	1				\$900.00			
N 13	KHNL	06/11/12	06/17/12	PGA Golf	5a-5p		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		06/11/12	06/17/12	-----S	1				\$900.00			
N 14	KHNL	06/11/12	06/17/12	Hi News Now at Five	5p-530p		1:00			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		06/11/12	06/17/12	-----S-	1				\$280.00			
N 15	KHNL	06/11/12	06/17/12	Hi News Now at Five	5p-530p		1:00			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		06/11/12	06/17/12	-----S	1				\$280.00			
Totals											41	\$13,960.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
05/28/12 - 06/17/12	41	\$13,960.00	\$11,866.00	\$559.13	\$12,425.13
<b>Totals</b>	41	\$13,960.00	\$11,866.00	\$559.13	\$12,425.13

Signature:

Dep. Comm. Dir

Date:

June 7, 2012

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**CONTRACT**

**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**Linda Lingle Senate Committee**  
**P.O. Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 776415 /		<b>Alt Order #</b>
<b>Product</b> Initial Campaign		
<b>Contract Dates</b> 06/18/12 - 06/24/12		<b>Estimate #</b> Flight One, Week 2
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 06/04/12 / 06/07/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHNL	<b>Account Executive</b> David Nola	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	KHNL	06/19/12	06/24/12	Hawaii News Now: Sunrise	5a-7a		1:00			NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/12	06/24/12	-TWTF--				2	\$210.00			
N 22	KHNL	06/19/12	06/24/12	NBC Today Show	7a-9a		1:00			NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/12	06/24/12	-TWTF--				2	\$320.00			
N 23	KHNL	06/19/12	06/24/12	Hi News Now at Five	5p-530p		1:00			NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/12	06/24/12	-TWTF--				2	\$280.00			
N 24	KHNL	06/19/12	06/24/12	Hi News Now at 5:30	530p-6p		1:00			NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/12	06/24/12	-TWTF--				2	\$290.00			
N 25	KHNL	06/19/12	06/24/12	NBC Nightly News	6p-630p		1:00			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/12	06/24/12	-TWT---				2	\$500.00			
N 26	KHNL	06/19/12	06/24/12	Hi News Now at Ten	10p-1035p		1:00			NM	3	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/12	06/24/12	-TWT---				3	\$480.00			
N 27	KHNL	06/19/12	06/24/12	The Tonight Show	1035p-1137p		1:00			NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/12	06/24/12	-TWT---				2	\$360.00			
N 28	KHNL	06/21/12	06/21/12	Rock Center	9p-10p		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/12	06/24/12	---T---				1	\$600.00			
N 29	KHNL	06/22/12	06/22/12	Dateline NBC	9p-10p		1:00			NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/12	06/24/12	----F--				1	\$230.00			
N 30	KHNL	06/23/12	06/23/12	Olympic Trials	Various		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/12	06/24/12	-----S-				1	\$750.00			
N 31	KHNL	06/23/12	06/23/12	Olympic Trials	Various		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

Contract / Revision	Alt Order #
776415 /	

Contract Dates	Product	Estimate #
06/18/12 - 06/24/12	Initial Campaign	Flight One, Week 2

Advertiser	Original Date / Revision
Linda Lingle Senate Com	06/04/12 / 06/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/18/12 06/24/12 -----S- 1 \$750.00												
N 32	KHNL	06/23/12	06/23/12	Hi News Now at Ten	10p-1035p		1:00			NM	1	\$480.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/18/12 06/24/12 -----S- 1 \$480.00												
N 33	KHNL	06/24/12	06/24/12	Weekend Today/Meet Press	5a-7a		1:00			NM	1	\$130.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/18/12 06/24/12 -----S 1 \$130.00												
N 34	KHNL	06/18/12	06/18/12	Hawaii News Now: Sunrise	5a-7a		1:00			NM	2	\$420.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/18/12 06/24/12 M----- 2 \$210.00												
N 35	KHNL	06/18/12	06/18/12	Hi News Now at Five	5p-530p		1:00			NM	1	\$240.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/18/12 06/24/12 M----- 1 \$240.00												
N 36	KHNL	06/18/12	06/18/12	Hi News Now at 5:30	530p-6p		1:00			NM	1	\$290.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/18/12 06/24/12 M----- 1 \$290.00												
N 37	KHNL	06/18/12	06/18/12	NBC Nightly News	6p-630p		1:00			NM	1	\$430.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/18/12 06/24/12 M----- 1 \$430.00												
N 38	KHNL	06/18/12	06/18/12	Hi News Now at Ten M-Su	10p-1035p		2:30			NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 06/18/12 06/24/12 M----- 1 \$900.00												
<b>Totals</b>											<b>27</b>	<b>\$10,580.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
05/28/12 - 06/24/12	27	\$10,580.00	\$8,993.00	\$423.75	\$9,416.75
<b>Totals</b>	<b>27</b>	<b>\$10,580.00</b>	<b>\$8,993.00</b>	<b>\$423.75</b>	<b>\$9,416.75</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.